

# Tradition starts the moment you move in



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**70**west  
BUILDERS  
moving in the right direction



## Careful attention to detail and you

Welcome to your home; the foundation of your life. With 70 West Builders, it all starts with custom design, sweating over the details and never compromising on quality. We believe this kind of integrity helps lay the groundwork for a family, a neighborhood and a community.

70 West Builders is a result of the combined skills, talents and experience of Allen Wells and Craig Smith. Together, they offer what every potential homeowner ultimately wants: a quality product at an affordable price. Allen and Craig are trustworthy individuals who treat each person with honesty, respect and dignity.

We are proud to serve you as you embark on the start of your new life. Our promise is to build a strong house and a strong relationship. We look forward to working with you on the design and construction of your new home.



## Not your average builders

**Allen Wells** has worked in the construction business since graduating from North Carolina State University in 1989 with a Bachelor of Science in Civil Engineering, specializing in Construction. He has over twenty years of experience in construction, custom home building and volume production building. He maintains his Unlimited Building Classification in both North and South Carolina. During his 20 years of service to the homebuilding industry, Allen amassed experience by holding positions in project management, management of operations, east coast regional management, and as Vice President of Operations. Allen is currently President of the Onslow Homebuilders Association in Jacksonville, NC.

**Craig Smith** received a Bachelor of Science degree in Construction Management with a minor in Business Management from East Carolina University. While employed for over ten years with one of the largest national home builders, Craig acquired extensive knowledge of all phases of homebuilding, including construction, estimating, purchasing, land development and finance. Additional experience with a custom builder in Charleston, South Carolina and the acquisition of a SC Residential Builders License led Craig to establish his own company, Broad Street Homes. As a South Carolina licensed realtor, he adds yet another dimension to his portfolio and is better able to meet and understand the demands of today's changing market.

# Pride is in the details